

ITALIAN COOPERATION IN EGYPT

DEVELOPMENT COOPERATION PROJECTS

ECO-TOURISM FOR A SUSTAINABLE DEVELOPMENT:

A SUSTAINABLE TOURISM PROGRAM FOR THE GOVERNORATE OF FAYOUM

Location: Governorate of Fayoum.

Development Area: Social and economic development.

Sector: Eco-tourism - environmental sustainability.

Implementing Agency: NGO CISS.



Beneficiaries: Medium / small enterprises operating in eco-tourism; Egyptian institutions operating for the protection and management of natural and cultural patrimony; Egyptian institutions operating in the tourist sector; local associations operating in eco-tourism and related activities.

Duration: 2005 – 2008.

Funds: 1.310.719,06 € [grant] through bilateral channel.

Type of Intervention: Technical assistance (strengthening the capabilities of the local institutions, private sector and civil society).

Overall Objective: To improve the socio-economic status of the population of Fayoum.

Specific Objective: Promote and develop the eco-tourist sector in the Governorate of Fayoum for the creation of employment opportunities, reduce poverty and protect the local natural and cultural patrimony.

Project Description:

The project intends to develop and promote eco-tourism in Al Fayoum through the following interventions:

1. Training the Egyptian institutional framework operating for the protection and management of the natural and cultural patrimony and for the development of the tourist sector.
2. Training and introduction to enterprise for small local entrepreneurs who intend to operate in the eco-tourist sector (tour guides, artisans etc...)
3. Awareness campaigns addressed to the local population, stressing the importance of eco-tourism as a means for socio-economic development.

Promoting Al-Fayoum as a site for eco-tourism in the national and international markets.

